CSE3505 – FOUNDATIONS OF DATA ANALYTICS

| | Title (Lestern) | Lund of D 1 | T -1 |
|-------------------|--|---------------------|---|
| S.No. | Title (Lecture) | Level of Delivery | Lab |
| (Lecture Session) | | | |
| 1. | Analytics – What and Why? | Concept | |
| 1. | Analytics life cycle | Concept | |
| 2. | Introduction to R, R Studio | C-I-P | |
| 2. | (GUI): | | |
| | R Windows Environment | | |
| | Introduction to R basic data types | | |
| 3. | Introduction to array, matrix | C-I-P | Session 1: |
| | | | Installation of R and RStudio Understanding R packages, their installation and management R program structure R Basic data types |
| 4. | Business Analytics, Lending Analytics | Concept | |
| 5. | Introduction to Data frame | C-I-P | |
| <i>5</i> . | Exploring data frame | C-I-P | Session 2: |
| 0. | | | R control structure Data frame Working with different file types |
| 7. | Recommendation Analytics, | Concept | |
| | Healthcare Analytics | I | |
| 8. | Functions and loops | C-I-P | |
| 9. | Reading datasets, Working with | C-I-P | Session 3: |
| | different file types .txt,.csv | | Excel and R integration with R connector |
| 10. | Financial Analytics, Sports Analytics | | |
| 11. | Combining Datasets in R | C-I-P | |
| 12. | Extracting datasets | C-I-P | Session 4: Extracting and working on datasets |
| 13. | Preparing datasets: Data Cleaning | C-I-P | |
| 14. | Data imputation | C-I-P | |
| 15. | Data conversion Analysis | C-I-P | Session 5: Preparing datasets- Cleaning, Missing value imputation, Data conversion |
| 16. | Time management | Activity/Discussion | |
| 17. | Basic statistics: mean, median | C-I-P | |

Course Plan – Theory & Lab

| 18. | standard deviation, variance Summary Statistics - Summarizing data with R | C-I-P | Assessment - 1 |
|-----|--|---------------------|--|
| 19. | Work management & Prioritization | Activity/Discussion | |
| 20. | correlation, covariance | C-I-P | |
| 21. | Outliers | C-I-P | Session 6: Basic statistics with R |
| 22. | Quality Adherence | Activity/Discussion | |
| 22. | Correlation | C-I-P | |
| 23. | Regression | C-I-P | Session 7: Analysing and Interpreting Datasets |
| 24. | Team work | Activity/Discussion | |
| 26. | Professionalism | Activity/Discussion | |
| 27. | Effective Communication | Activity/Discussion | Assessment - 2 |
| 28. | Procedures, Guidelines, Purpose & & Scope of documentation | Activity/Discussion | |
| 29. | Structure of documents | Activity/Discussion | |
| 30. | Tools for preparing Document | Activity/Discussion | |

C – Concept; I – Implementation; P - Project

Resources for the course

- Every Lecture will be supported by the Presentation Slides uploaded in the LMS and Website
- Text Books
 - 1. Trevor Hastie and Rob Tibshirani, "An Introduction to Statistical Learning with Applications in R", Springer, 2017.
 - 2. Mark van der Loo, Edwin de Jonge, "Learning R Studio for R Statistical Computing", Packt Publishing, 2012.
 - 3. Jure Leskovek, Anand Rajaraman and Jeffrey Ullman. "Mining of Massive Datasets". Cambridge University Press. 2014. □ Reference Books
 - 1. Hadley Wickham and Garrett Grolemund, "R for Data Science: Import, Tidy, Transform, Visualize, and Model Data", O'Reilly, 2017.
 - 2. Grolemund, Garrett. "Hands-on programming with R", O' Reilly Media, Inc., 2014.
 - 3. Christopher D. Manning, Prabhakar Raghavan, Hinrich Schutze, "Introduction to Information Retrieval", Cambridge University Press, First South Asian Edition, 2008.
 - 4. Trevor Hastie, Robert Tibshirani, Jerome Friedman, "The Elements of Statistical Learning", Springer, Second Edition, 2011.
 - 5. <u>https://www.sscnasscom.com/qualification-pack/SSC/Q2101/</u>

Theory Assessment

- □ Internal Assessment 60 Marks
 - ✓ Quiz (20 marks)
 - \blacktriangleright One quiz at the end of 3 modules
 - Every quiz shall have 10 questions

- ▶ Each quiz will have a weight of 10
- ✓ Challenging Assignment (10 marks)
- ✓ CAT-1 (15 marks)
- ✓ CAT-2 (15 marks)

Lab Assessment

- □ Internal Assessment 60 Marks
 - ✓ Regular Submission (30 marks)
 - ✓ Assessment 1 (15 marks)
 - ✓ Assessment 2 (15 marks)

Project Assessment

- Review I 20 marks
- Review II 30 marks
- Review III 50 marks